**Societal Impact Planning Retreat, July 13 & 16, 2021**

**Research, Innovation & Impact (RII)**

**Day 1: June 13th, 10 am – 4 pm,**

**Rountree Hall, 1145 N. Mountain Avenue.**

*Located on the SW corner of Helen and Mountain. There is an elevator and staircase on the back (west) side of the building. Text Jen at 520-834-3427 or Cara at 302-345-3911 when you arrive to get access to the building.*

**Conceptualizing, understanding and articulating our work**

**9:30:** *Optional early arrival to give time for chatting and catching up. Coffee, bagels and fruit will be served.*

**10-10:45 am**

**Settle in and Icebreakers**

**10:45 am to noon:**

***Mind mapping: How we define and describe the core of our work***

*Brainstorming Post-in note activity with sorting discussion at end*

* What does societal impact (of research) mean to you? How would you describe it to someone unfamiliar with the idea?
* Who are we (a larger umbrella, including SLC, NPTAO & OUR)? What do we represent?
* What are we responsible for? What do we achieve?

**12:00 -12:15 Break and Lunch set up**

**12:15 to 1:15 Working Lunch**

***Mind mapping: How we achieve the core of our work***

*Brainstorming Post-in note activity with sorting discussion at end*

***How do we maximize/amplify/extend the benefits to society from research***

What are the ways that society can benefit from research?

What are the ways we (as an office) help to do this?

***How do we increase access to and engagement with research***

What does that mean to you? What are the mechanisms by which we can do this? Who are our partners/allies? What goals can we set?

***How do we advance knowledge?***

***How do we create an inclusive culture and environment?***

**1:15 to 1:45pm: Organizational & Responsibility Mapping**

**2:00 – 4:00 pm: Website Development Part 1:**

Front page content and navigation structure

Landing pages basic format

Keywords for searches