

# What is your Broader Impact identity?

Researchers spend a good amount of time, whether deliberately or subconsciously, defining and maintaining their research identity. Where they will have the most impact in their discipline and what the legacy of their research will be. Much in the same way, this activity will help researchers think critically about their Broader Impact identity. In what areas of society will their research have the most impact, not just for the next project or proposal but to be woven into their research throughout their career?

## Exercise 1: Multidimensionality of Broader Impact Identity

Name your research field and its connections to societal needs and issues.

Which of the societal needs and issues **most** connect to your work?

## Exercise 2: Research & Career focus statement

Describe your current research focus in a 1-3 sentence statement; a written version of an 'elevator pitch.'

In small groups of 2 or 3 individuals, reflect on your field's natural connections to societal issues (identified in Exercise 1).



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## Exercise 3: Free-phasing: your pathway(s) & motivation(s) to being a researcher

Quick list - short phrases that help to answer the questions that are posed:

<p>What were your early motivators for going into your field, being a research/teacher; how did you feel about the path ahead?</p>	<p>In what ways were/are you hoping to change the world and why did you choose this professional pathway? What about it did you find exciting or important?</p>
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<p>How are things different now?</p>	<p>Have your passions changed or evolved?</p>	<p>Do believe something more or different is possible?</p>
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Think about the present and future:

<p>How might your work actually change the world and for whom?</p>	<p>What is the (your) hidden potential?</p>
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## Exercise 4: Craft a vision or impact goal statement

Work to craft a 1-3 sentence impact identity and goals statement. Focus on growth and long-term commitment(s). Use the ideas that are fresh in your mind from the previous exercises – help each other!

- Who are you, what impact can your work have?
- What change do you want to see as a result of your work and why?
- Who is (are) your audience(s) or beneficiaries?
- What are your preferred media/processes to realize desired impacts?

Impact Identity statement:

## Exercise 5: Identifying your impact capacity & assets

The workshop facilitators can help serve as an asset connector to potential partners. You have identified your audience and a frame of the impact you would like to achieve. Now let's see if there is a match to these attributes in the community.

Explore, discuss and record:

- What people, programs, expertise, partners, institutions, tools do you already have access to that can help you reach your impact goal?
  
  
  
  
  
  
  
  
  
  
- What other people, programs, institutions, partnerships, etc. do you need?

How will you continue down the path of developing and defining your BI identity?

- One thing to do:
  
  
  
  
  
  
  
  
  
  
- One person to contact (or get connected to via BI partners workshop or email connection):

