This Planning Worksheet uses Backward Design principles* to help you design your broader impacts. This is only one way to think about this process. Use the boxes to capture your ideas.

**What do I want to accomplish? What is at the end of my “So What” statement? Why do I come to work every day?** Be specific and realistic about what you want to accomplish and who will be impacted.

**How would I know I have accomplished my goal by the end of the funding cycle?** What would that look like?

**What activities will I do to achieve this goal? Who will be involved?** Are the activities appropriate for your audience? Are they realistic to carry out?

**What resources would I need (e.g., audience, funding, time, partners)?** What resources do you already have? What resources are you lacking? Who has these resources to share?

**The value of my research to society is . . .**

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