THE UNIVERSITY OF ARIZONA
RESEARCH, INNOVATION & IMPACT
Societal Impact

This Planning Worksheet uses Backward Design principles* to help you design your broader impacts. This is only one way to think about this process.
Use the boxes to capture your ideas.

What do I want to accomplish? What is at the end of my "*So What*" statement? Why do I come to work every day? Be specific and realistic about what you want to accomplish and who will be impacted.

How would I know I have accomplished my goal by the end of the funding cycle? What would that look like?

What activities will I do to achieve this goal? Who will be involved? Are the activities appropriate for your audience? Are they realistic to carry out?

What resources would I need (e.g., audience, funding, time, partners)? What resources do you already have? What resources are you lacking? Who has these resources to share?

The value of my research to society is . . .

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*Wiggins, G., Wiggins, G. P., & McTighe, J. (2005). *Understanding by design*. Ascd.